

# MEDIA ALERT



9<sup>th</sup> February 2006

## GEORGES B&B & CULINARY RETREAT AT ARTHUR'S SEAT ANNOUNCES OPENING DATE

George's Boutique B&B & Culinary Retreat is pleased to announce its official opening date is Wednesday March 21<sup>st</sup> 2007 and is now taking bookings for the April Cooking Retreat with the inaugural 'Classic French' March retreat already booked out.

George's, located atop Arthur's Seat Red Hill, overlooking Port Phillip Bay is a purpose-built boutique Bed & Breakfast & Cooking School which includes four guest rooms, a commercial kitchen, a cafe space and its location on Arthur's Seat Rd, just below the pinnacle, offers spectacular bay views. Decks on both the ground and first floors are positioned to take maximum advantage of this wonderful outlook.

Owner Peter Schofield says "This project has been nearly five years in the making and I am very proud of the end result. As a B&B Georges has it all – the location, the view, proximity to Melbourne and all the major Mornington Peninsula attractions, but what is going to set George's apart is the monthly Culinary Retreats which I am really excited about."

Each Culinary Retreat, catering for up to a maximum of eight people, will offer an intimate environment ensuring each guest will have the opportunity to get hands on practical experience with cooking skills, techniques and ingredients of the various culinary themes. The themed retreats on offer throughout the year include:

<b>Theme</b>	<b>Date</b>
Classic French	21-23 March 2007
Classic French	18-20 April 2007
Are you GAME	23-25 May 2007
Patisserie	20-22 June 2007
Fresh Ocean Produce	18-20 July 2007
Health Conscious	22-24 August 2007
Mediterranean Escape	19-21 September 2007
The Americas - Creole, Caribbean, Mexico & Brazil	17-19 October 2007
Fresh Ocean Produce	14-16 November 2007
Flavours of South East Asia	5-7 December 2007

Further information on each retreat is available on the website [www.georgesonarthurs.com.au](http://www.georgesonarthurs.com.au).

Peter and resident chef Duncan White-Robertson have modeled the Culinary Retreats on the French/Italian live in model that you would find operating across Europe. Numbers will be limited to eight and the cost is \$1300.00 per person which includes: 2 nights luxury accommodation, all meals from Wednesday dinner through to Friday lunch, all beverages consumed whilst at George's, access to cooking equipment including knives and aprons (feel free to bring your favourite knives), worksheets and recipe cards, insurance cover, hands on cooking lessons, personal sommelier at each dinner, local producer and winery tour, 45 minute private mineral spa at Peninsula Hot Springs, marine activity (weather permitting), transfers to and from activities and gift pack. Bookings for the Classic French Retreat from 18th – 20th April 2007 are now available.

Regular B&B rates (per room, twin share) will be \$275 Monday-Thursday, \$335 Friday and Sunday and \$375 Saturdays. Hosts Stan and Marg Schofield are now open for business and bookings can be made by calling + 61 3 5981 8700 or email [info@georgesonarthurs.com.au](mailto:info@georgesonarthurs.com.au). On line booking is also available via the Georges website [www.georgesonarthurs.com.au](http://www.georgesonarthurs.com.au).

**Georges B&B & Culinary Retreat is located at:**  
776 Arthurs Seat Road  
Arthurs Seat, VIC Australia 3936  
(Mel Ref 159 E11)

Media: for more information call Kathy Doherty 0403 131 821 or go to [www.georgesonarthurs.com.au](http://www.georgesonarthurs.com.au)